

NEW ZEALAND MEDIA RADIO QUALIFICATIONS

Please note: Unit Standard credit values may not always match the credit values for each of the Graduate Profile Outcomes.

New Zealand Certificate in Communications Media (Level 4) 60 credits [Ref: 3206]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Analyse career pathways in communications media industries to support their own career development pathway. (Credits 5)	26256 Examine and profile key roles, and explore potential employment opportunities, within reo Māori media industry (5C)	
- Apply an understanding of the role of communications media in society, in a media production context. (Credits 15)	16036 Analyse media coverage of a Māori historical event (5C) Expiring Dec 2019. Replaced by: 30336 & 30337 19748 Demonstrate knowledge of the history and political development of reo Māori media in Aotearoa (5C) 30336 Examine the role of the media in New Zealand (5C) NEW	27619 Demonstrate understanding of news writing and write news stories suitable for community newspapers, internet, and radio (20C)
- Apply a broad range of verbal, visual, and written communication skills across communications media contexts and environments. (Credits 10)	26259 Write scripts about events, and ngā tohu a Tāwhirimātea in te reo Māori for broadcast on reo Māori radio (15C)	27620 Write news stories with audio suitable for broadcast on radio (15C) 27622 Produce a digital news video suitable for publication on an internet website (5C) 27623 Produce a news slide show suitable for publication on an internet website (5C) 27624 Take photographs for photographic news assignments for publication (5C)
- Collaborate and contribute to the production of communications media content across a variety of interactive communications media publication platforms. (Credits 20)	30338 Explain and compare transmission platforms in terms of features and future uses within reo Māori media (15c) NEW	27625 Write features suitable for publication in community newspapers or on the internet (7C) 27626 Sub-edit news stories and lay out a page suitable for publication (5c) 27627 Create and manage a news research blog (5c)
- Demonstrate the importance of sound legal and ethical practice in communications media contexts and environments. (Credits 10)	26258 Examine the functions of the Broadcasting Standards Authority in relation to reo Māori media (10c) 19749 Explain the significance of the Treaty of Waitangi in the development of broadcasting in Aotearoa (5C)	27621 Demonstrate knowledge of the laws and ethical codes applying to journalism (5C)

New Zealand Diploma in Radio Broadcasting (Level 5) 120 credits [Ref: 3208]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Create and present information and entertainment content for use in radio broadcasting and related media environments that meets legal and ethical requirements. (Credits 60)	20701 Plan and deliver a live commentary in te reo Māori (15C) 20702 Apply knowledge of the maramataka to reo Māori media (25C) 20703 Apply creative writing to reo Māori media (10C) 20704 Write kawenga kōrero for reo Māori media (10C)	27221 Write news stories from court and related activities, and demonstrate media law and ethics knowledge (15C) 27223 Write news stories from local government activities for publication and broadcast (5C) 27224 Write a news feature on a topic relating to Māori for publication or broadcast (5C) 27225 Write a news feature about diversity in New Zealand's population (5C) 27384 Prepare news stories with audio for broadcast on radio (5C) 27219 Write a variety of news stories for publication and broadcast (25C)
- Apply relevant media production business practice to production processes. (Credits 15)	20706 Identify, analyse and explain tikanga Māori and ethical behaviour in the Reo Māori media industry (15C)	27218 Gather and record information and plan news stories for publication and broadcast (25C)
- Research and analyse the social, political, economic, cultural, and historical conditions relevant in the radio broadcasting and related media environments, to inform radio broadcasting and media practice. (Credits 15)	20705 Analyse Māori participation in Central Government processes for reo Māori Media (5C) 20707 Demonstrate knowledge of and report on local government processes that impact on Māori (10C)	
- Work reliably, independently, and collaboratively to operate effectively in a professional media environment. (Credits 30)	30974 Plan to deliver a live outside commentary in te reo Māori (15C) 30975 Deliver live outside broadcast commentary in te reo Māori (15C) 30976 Identify and resolve technical requirements for live outside broadcast of a planned event (15C)	27222 Demonstrate knowledge of current affairs, the role of the news media, and newsroom requirements (5C) 27228 Produce photographs and an internet slide show from news assignments for publication (5C) 27383 Subedit and lay out a page for publication (5C)

NEW ZEALAND MEDIA JOURNALISM QUALIFICATIONS

New Zealand Certificate in Journalism (Level 4) 60 credits [Ref: 1871]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Gather and analyse material to facilitate the production of news stories. (Credits 15)	26259 Write scripts about events, and ngā tohu a Tāwhirimātea in te reo Māori for broadcast on reo Māori radio (15C)	27618 Gather material for writing news stories (15C)
- Apply an understanding of news concepts to the production of news stories. (Credits 15)	16036 Analyse media coverage of a Māori event (5C) 19748 Demonstrate knowledge of the history and political development of reo Māori media in Aotearoa (5C) 30336 Examine the role of the media in New Zealand (5C) NEW	27619 Demonstrate understanding of news writing and write news stories suitable for community newspapers, internet, and radio (20C)
- Apply knowledge of the laws and ethical codes relevant to journalism, to the production of news stories. (Credits 10)	26258 Examine the functions of the Broadcasting Standards Authority in relation to reo Māori media (10c) 19749 Explain the significance of the Treaty of Waitangi in the development of broadcasting in Aotearoa (5C)	27621 Demonstrate knowledge of the laws and ethical codes applying to journalism (5C)
- Apply a range of technical skills relevant to journalism publishing to a variety of publication platforms. (Credits 10)	26257 Profile current reo Māori media stakeholder organisations, production houses and platforms (10C)	27622 Produce a digital news video suitable for publication on an internet website (5C) 27623 Produce a news slide show suitable for publication on an internet website (5C) 27624 Take photographs for photographic news assignments for publication (5C) 27625 Write features suitable for publication in community newspapers or on the internet (7C)
- Collaborate and contribute to the production of media content across a variety of interactive journalism, radio, or iwi radio publication platforms. (Credits 10)	30338 Explain and compare transmission platforms in terms of features and future uses within reo Māori media (15c) NEW	27626 Sub-edit news stories and lay out a page suitable for publication (5c)

New Zealand Diploma in Journalism (Level 5) 120 credits [Ref: 3211]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Produce and publish quality news stories across multiple platforms, to publication standard. (Credits 45)	20701 Apply reo Māori to live media commentary (15C) 20702 Apply knowledge of the maramataka to reo Māori media (25C)	27219 Write a variety of news stories for publication and broadcast (25C) 27223 Write news stories from local government activities for publication and broadcast (5C) 27224 Write a news feature on a topic relating to Māori for publication or broadcast (5C) 27225 Write a news feature about diversity in New Zealand's population (5C) 27226 Develop and write a feature article for publication (5C)
- Apply a variety of technical journalism skills to journalism practice across multiple platforms, to publication standard. (Credits 45)	20703 Apply creative writing to reo Māori media (10C) 20707 Demonstrate knowledge of and report on local government processes that impact on Māori (10C)	27218 Gather and record information and plan news stories for publication and broadcast (25C) 27220 Interpret and use numerical data to write news stories, and write instructions to produce an infographic (5C) 27386 Gather material from the internet and write news stories for publication on an internet news site (5C) 27387 Produce a video news story package for posting on an internet website (5C)
- Apply knowledge of the law and ethical codes to journalism practice. (Credits 10)	20706 Identify, analyse and explain tikanga Māori and ethical behaviour in the Reo Māori media industry (15C)	27221 Write news stories from court and related activities, and demonstrate media law and ethics knowledge (15C)
- Apply professional skills and attributes to operate as an effective member of a newsroom. (Credits 15)	20704 Write kawenga kōrero for reo Māori media (10C)	27222 Demonstrate knowledge of current affairs, the role of the news media, and newsroom requirements (5C) 27228 Produce photographs and an internet slide show from news assignments for publication (5C) 27383 Subedit and lay out a page for publication (5C) 27385 Prepare and write a news story for broadcast on television (5C)
- Research and analyse the social, political, economic, cultural, and historical conditions relevant in journalism, to inform journalism practice. (Credits 5)	20705 Identify and explain Māori participation in Central Government processes for reo Māori Media (5C)	