







**Outcome 2** Select a reo Māori broadcasting event and examine its impacts on broadcasting in New Zealand.

## Assessment Task 2

Select and research a reo Māori broadcasting event to explain its impacts on broadcasting in New Zealand.

The event can be hui-ā-iwi, Māori wānanga, national or local competitions, hui taumata, tangihanga etc.

Research must explain:

- The purpose and impacts of the event on broadcasting in New Zealand.
- Reo Māori broadcasting characteristics and their impacts on reo Māori broadcasting in New Zealand such as
  - accessibility of te reo Māori and culture
  - visibility of te reo Māori and Māori culture
  - quality to attract and retain audiences
  - focus on reo Māori and culture.

**Kia kaha kia manawanui**



