



TOURISM MĀORI

UNIT STANDARD 17578 (version 9)

Explain the value and benefits of whānau in tourism Māori

(Level 3, Credits 4)

ĀKONGA BOOKLET

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Name/ Ingoa	
Provider/ School/ Kura	
Assessor/ Kaiako	
NSN Number	

Tēnā koe

This is your assessment booklet for Tourism Māori unit standard 17378, Explain the value and benefits of whānau in tourism Māori.

Assessment criteria

Paetae/Achieved

Explain the value and benefits of whānau in tourism Māori.

There are **THREE (3)** assessment tasks for this standard that you must correctly complete.

The tasks are:

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1. Write to explain the values of a whānau approach in fulfilling roles within tourism events or services brings to tourism. Explain mana whenua plus any other five roles.
2. In the mind map explain the value of six best outcomes for whānau, hapū and iwi from using a whānau approach to tourism Māori.
3. From the list of contemporary whānau activities, explain how these activities contribute to Tourism Māori. Select two activities and explain how each can contribute to tourism Māori.

Your kaiako will discuss the length of time you have to complete this. PLEASE remember to reference where you get your information from for Tasks 1 and 2. Your kaiako will discuss this with you.

Authenticity

As per NZQA requirements:

- all work submitted for assessment must be produced by you
- the assessor will consider (and manage) the potential for work to have been copied, borrowed from another ākonga, photocopied from a book, or downloaded from the internet.

You may work with and learn from others to gather information from a variety of sources. However, the assessor must be clear that the work to be assessed has been processed and produced by you. To help manage authenticity of your work, where you are asked to complete any written tasks, you will be asked to use your own words as well as provide reference/s for your information.

If you have any pātai, or are unsure about anything, kōrero ki tō kaiako.

For further information, please refer to the following link:

<https://www.nzqa.govt.nz/providers-partners/assessment-and-moderation-of-standards/assessment-of-standards/generic-resources/authenticity/>

ĀKONGA ASSESSMENT TASK SHEET

Name		NSN #	
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Outcome 1 Explain the value and benefits of whānau in tourism Māori.

Assessment Task 1

Here is a list of whānau roles within possible tourism Māori events/services.

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mana whenua	taura here	ringawera	kaihautū	kaiwhakahaere
kaimahi	tuakana	teina	kuia	Koroua

In the table provided below, explain the value of whanau fulfilling roles brings to any tourism Māori event or service. Roles must include mana whenua plus any other five that may include the list above. An example answer for ringa wera has been provided

ROLES	VALUE OF THE ROLE IN A TOURISM MĀORI EVENT/SERVICE
RINGA WERA	Ringawera showcase Māori hospitality of manaakitanga at its very best, by providing kai (food). In the first instance, they cook and prepare kai for the noa process whereby the tapu placed on manuhiri during a pōwhiri is neutralised through eating of food.
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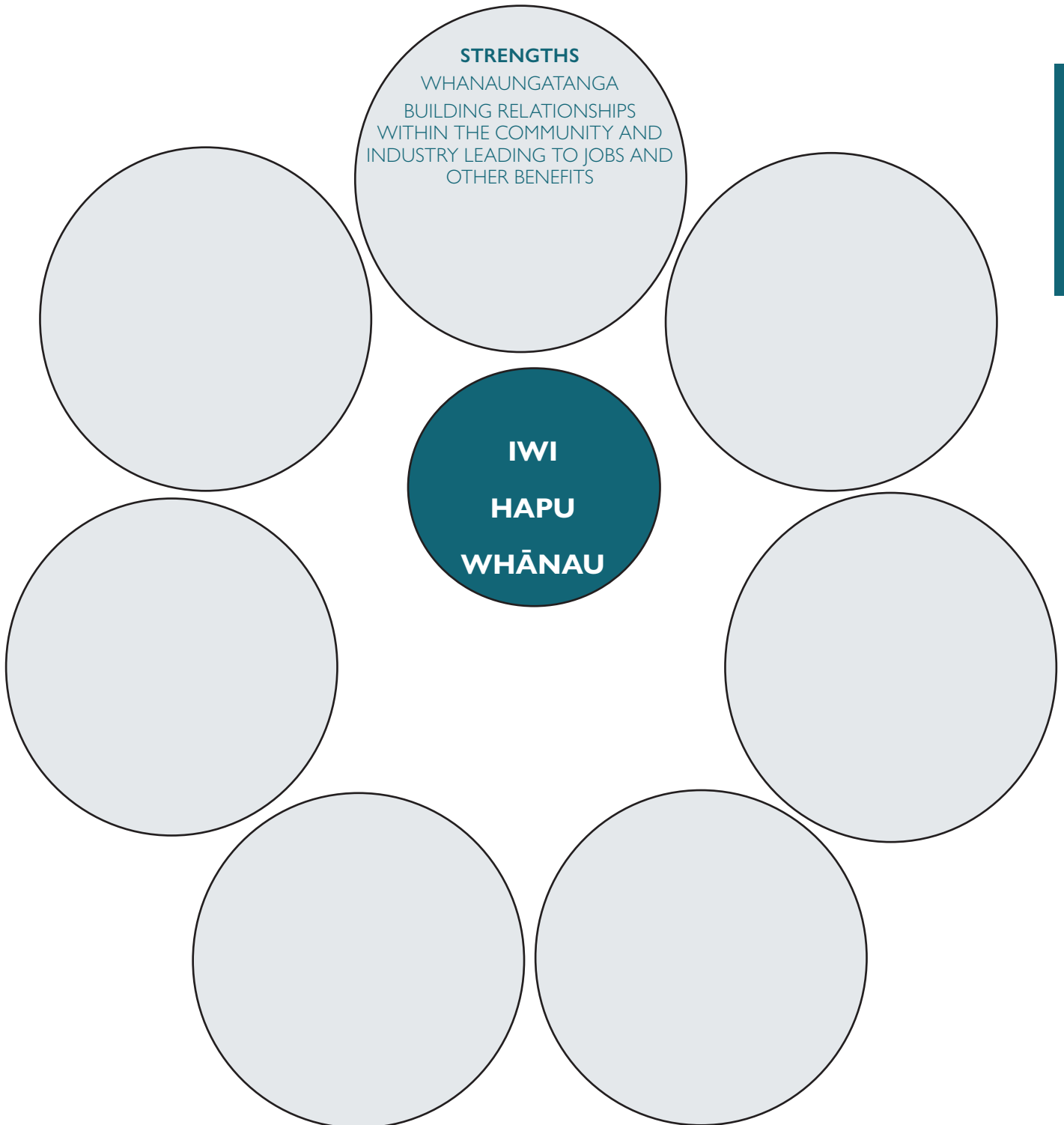
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Assessment Task 2 - this task assesses PC 1.2

Explain the benefits of whānau in tourism Māori in terms of best outcomes for whānau hapū and iwi.

You must explain SIX best outcomes that may include but is not limited to – social activities, collective action, cooperation, economic development, employment, commercial success, leadership, self-management, identity, collective esteem.

An example answer for strengths has been provided.



Additional space for ākonga to key in answer

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Assessment Task 3

Below is a list of some traditional whānau activities that may take place during a tourism Māori event. Participate in two activities and in the table provided, explain how each activity can contribute to Tourism Māori.

An explanation for poukai has been provided as an example.

These activities may include but are not limited to -

hura kōhatu	Matariki	whakapapa wananga	poukai	mōteatea wananga	Ratana Day
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TRADITIONAL WHĀNAU ACTIVITIES:	EXPLANATION OF HOW THE ACTIVITY CONTRIBUTES TO TOURISM MĀORI
POUKAI	<i>It Was originally started by Kīngi Tāwhiao to feed the widowed, the bereaved and the destitute. It was a way of looking after and feeding people driven from their homeland after the New Zealand wars in 1863. Nowadays it is a way for whānau, hapū and iwi to feast together, grieve together for those recently passed, disseminate news of relevance to the iwi, bring people's concerns to the attention of the Kīngitanga leadership and maintain financial contributions to the Kīngitanga and the host marae.</i>

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3b Below is a list of contemporary whānau activities. An explanation for kapa haka has been provided as an example. Select another two activities and explain how each can contribute to tourism Māori.

Pā wars	Reunions	Matariki	Māori golf	Te Matatini
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CONTEMPORARY WHĀNAU ACTIVITIES:	EXPLANATION OF HOW THE ACTIVITY CONTRIBUTES TO TOURISM MĀORI
KAPA HAKA EVENTS	<p><i>The Matatini can be used as a purpose and platform in promoting New Zealand as a visitor destination for tourism.</i></p> <p><i>The Matatini is held every two years where the regional champions from Aotearoa and Australia come together to compete for a series of trophies to become the overall winner.</i></p>

LEVEL 3