

**Qualification Title:** New Zealand Certificate in Floristry (Level 3)

**Qualification number:** 2672

**Date of review:** 17 August 2022

This report refers to all graduates awarded this qualification: **1 January 2018 - 31 December 2021**

**Final decision on consistency of the qualification: National consistency is confirmed**

#### **Threshold:**

The threshold to determine sufficiency with the graduate profile was determined as evidence of graduates who under broad guidance can:

- Prepare a range of hand-tied and other floral items with an awareness of commercial speed
- Respond positively in customer service settings to meet customer requirements
- Display product in a retail setting to maximise impact
- Apply relevant health and safety practices

#### **Education Organisations with sufficient evidence**

The following education organisations have been found to have sufficient evidence.

<b>MOE Number</b>	<b>Education Organisation</b>	<b>Final rating</b>
6010	Te Pūkenga trading as Manukau Institute of Technology	Sufficient
6015	Southern Institute of Technology Ltd	Sufficient
8661	New Zealand Management Academies Ltd	Sufficient

#### **Introduction**

The purpose of this 60-credit qualification is to enable the recognition of intermediate level skills and knowledge required by the floristry industry. The qualification is for people with entry level experience who wish to progress their skills and knowledge in the floristry industry. Learners will benefit by having a qualification that recognises their skills and provides a training and career pathway in the floristry industry.

The industry will benefit from having trainees who can work effectively and demonstrate intermediate level floristry skills. Graduates will be capable of working under broad guidance and will have some responsibility for their own performance. The qualification builds on the New Zealand Certificate in Floristry (Level 2) [Ref: 2671] and may lead on to the New Zealand Certificate in Floristry (Level 4) [Ref: 2673].

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Graduates of this qualification are likely to be employed as intermediate florists in floristry retail outlets. With further work experience and study, graduates may gain employment as Senior Florists in floristry retail outlets.

The qualification was developed initially by Primary Industry Training Organisation and approved by NZQA in 2017. A qualification review is scheduled for 2025. Three education organisations with graduates, the new qualification developer - Toi Mai Workforce Development Council, and some observers from other organisations with approved programmes but no graduates attended the review meeting. A discussion was had regarding the customer service aspect having only five credits which could be a point of consideration for the next review along with ensuring sustainability was also brought into the equation.

There were a total of 435 graduates from this qualification during the reporting period. All organisations presenting used version one of the qualification.

### Evidence

The education organisations provided a range of evidence to demonstrate that their graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:

- The nature, quality and integrity of the evidence presented by the education organisation
- How well the organisation has analysed, interpreted and validated the evidence, and used the understanding gained to achieve actual or improved consistency
- The extent to which the education organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes, including in relation to other providers of programmes leading to the qualification.

Evidence provided for the review included:

- Programme design and delivery to meet the graduate outcomes
- Moderation results demonstrated that assessment was fair, valid and reliable
- Evidence of effective internal quality assurance systems
- Graduate feedback on course delivery and qualification achievement, their perception of the value of the training and meeting the GPOs
- Feedback from employers on the level of skills, knowledge and behaviour demonstrated by graduates of the qualification
- Pathway data showing where graduates had used their skills in further study or employment.

### **How well does the self-assessment and supporting evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?**

The education organisations presented a good range of qualitative and quantitative evidence from both internal and external sources. There was evidence of annual programme reviews and other quality assurance activities such as internal reviews which provided evidence of ongoing improvements to delivery and assessment of the programme. Graduate destination

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data (include pathways to further study) was also provided along with feedback from all graduates. Some employers and key stakeholders expressed their strong agreement through the survey that the programme meets the needs of the industry. This evidence was well analysed and interpreted to note any trends and patterns. Overall, the self-assessment and supporting evidence supplied, by those organisations found sufficient, demonstrate that their graduates meet the graduate outcomes at the determined threshold.

### **Special Focus**

None

### **Issues and concerns**

None

### **Examples of good practice**

An excellent presentation was given by one education organisation. The presentation, with the combined evidence using a variety of representative samples and four well outlined and explained data sets, was sufficient to assure the consistency of the graduates with the GPOs. It included good self-assessment regarding how the findings from the data presented highlight the need for further work and actions.

### **Recommendations to Qualification Developer**

None