

Qualification Title: New Zealand Diploma in Adventure Tourism Management (Level 6)

Qualification number: 3778

Date of review: 4 October 2022

This report refers to all graduates awarded this qualification prior to: **31 December 2021**

Final decision on consistency of the qualification: National consistency is confirmed

Threshold:

The threshold to determine sufficiency with the graduate profile was determined as evidence of graduates who able to work autonomously in a range of dynamic adventure tourism environments, with responsibilities for the management, development and learning of others.

Graduates will be able to:

- apply business and entrepreneurial strategies to identify and optimise opportunities in the adventure tourism industry
- analyse leadership skills and apply to the management and development of staff, ensuring a positive workplace culture and quality visitor experiences appropriate to the adventure tourism environment. Evaluate economic, environmental and social sustainability policies and practices, to develop and implement effective strategies to manage operational and visitor impact within the adventure tourism industry
- analyse and apply specialised technical, operational and systems knowledge for the dynamic nature of the adventure tourism industry to maximise performance in an adventure tourism business. - Analyse industry standard operational procedures and systems to develop and evaluate compliance requirements supporting continuous improvement in an adventure tourism business
- apply specialised technical and theoretical skills and knowledge of the adventure tourism environment in an operational context and analyse policies and processes to effectively self-manage and lead others, and resolve dynamic and complex problems within the workplace.

Education Organisations with sufficient evidence

The following education organisations have been found to have sufficient evidence.

MOE Number	Education Organisation	Final rating
7694	Queenstown Resort College Ltd	Sufficient

Final Consistency Review Report

Introduction

The purpose of this 240-credit qualification is to provide the adventure tourism industry with people who are able to work immediately as specialist operators, supervisors or team leaders within an adventure tourism environment. Work readiness is ensured through completion of an 800-hour fulltime paid internship in the chosen field of study, in the adventure tourism industry.

Graduates of this qualification may progress to further study at the same or higher level in tourism management or a related discipline. However, most graduates from this review were in employment.

There was only one organisation with graduates for this qualification and they also served as the Qualification Developer. There was a total of 172 graduates over the reporting period.

Evidence

The education organisation provided a range of evidence to demonstrate that their graduates met the graduate profile outcomes.

The criteria used to judge the evaluation question were:

- the nature, quality and integrity of the evidence presented by the education organisation
- how well the organisation has analysed, interpreted and validated the evidence, and used the understanding gained to achieve actual or improved consistency
- the extent to which the education organisation can reasonably justify and validate claims and statements relating to the consistency of graduate outcomes, including in relation to other providers of programmes leading to the qualification.

How well does the self-assessment and supporting evidence provided by the education organisation demonstrate that its graduates match the graduate outcomes at the appropriate threshold?

The organisation provided sound evidence that the programme was designed and delivered to enable graduates to successfully meet the graduate profile outcomes. This included stakeholder input and feedback. Programme information included evidence of a robust system of internal and external moderation and outcome was reported up to management. Programme review and other quality assurance processes were well managed. The organisation presented a range of aggregated and disaggregated data which described performance at programme level. Employer feedback rested mostly on information gathered during the internship period, and while this was useful and thorough, it lacked graduate specific detail and evaluative comments. During the review meeting, the education organisation clarified the process used to track graduates and described their capability in tracking graduate performance longitudinally. Destination evidence was strong. It was clear from the representative data that graduates were going on to desired destinations in the industry aligning with the outcomes of this qualification.

Overall, the self-assessment and supporting evidence supplied, by those organisations found sufficient, demonstrate that their graduates meet the graduate outcomes at the determined threshold.

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Special Focus

None

Issues and concerns

None

Recommendations to Qualification Developer

None