

Consultation Document

Tourism Māori Qualification Review 2019

Overview

As part of the mandatory review of qualifications, three Tourism Māori qualifications are currently under review. These qualifications are as follows:

- NZ Certificate in Tourism Māori (Level 3) [Ref: 2337]
- NZ Certificate in Tourism Māori (Level 4) [Ref: 2338]
- NZ Diploma in Tourism Māori (Level 5) [Ref: 2339]

A Working Review Group was formed to review the qualifications to ensure the qualifications remain relevant and fit for purpose. Members of the Working Group consisted of representatives from Industry, TEO's and local tourism businesses.

Tourism Māori Level 3 - Qualification Review

The changes proposed by the Working Review Group are as follows:

Title: New Zealand Certificate in Tourism - Māori (Level 3)

- **Rationale for change:** The hyphen was added to encourage the uptake and use of this qualification. Tourism Māori may imply that this qualification is for Māori only, or for Tourism Māori businesses. This qualification should not limit graduates from working only in Tourism Māori but across the Tourism sector. It is essential that we broaden the appeal of the qualification.
- Mātauranga Māori underpins this qualification.
- Having Tourism Māori as the title could ensue misinterpretation. It has been noted that some Māori would perceive this qualification as teaching Māori what they already know about themselves and their culture.
- At the time of the development of the qualification, it was imperative to fill the fundamental gaps in the industry however, we must now modify this qualification to encourage inclusivity and diversity across the tourism industry.
- The qualification should lead to the enhancement of visitor experience whether it be Māori or non-Māori. This is a Tourism qualification with a Māori focus.

- Removing the word 'Māori' in a Tourism context does not diminish its mana but broadens the scope which assists in the normalisation and empowerment of te ao Māori.

Strategic Purpose Statement | Guiding Principles | Graduate Profile

- Minor cosmetic changes were applied for clarity and consistency throughout the qualification.

Employment/Cultural/Community Pathway

- Minor additions.

Rationale for changes: Mātauranga Māori underpins this qualification therefore, the emphasis on Tourism Māori is superfluous.

Qualification Specifications | General Conditions for Programme

- Alignment with regulatory updates within NZQA.
- NZQA are in the process of updating the template and format of qualifications across the organisation, therefore the necessary changes will be made accordingly in collaboration with Māori Qualifications Services (MQS) and Quality Assurance Māori (QAM).

Tourism Māori Level 4 - Qualification Review

The changes proposed by the Working Review Group are as follows:

Title: New Zealand Certificate in Tourism - Māori (Level 4)

- **Rationale for change:** The rationale mirrors that of the Level 3 Tourism Māori qualification as stated above.

Strategic Purpose Statement | Guiding Principles | Graduate Profile

- Minor cosmetic changes were applied for clarity and consistency throughout the qualification.

Employment/Cultural/Community Pathway

- Minor additions included.

Rationale for changes: Mātauranga Māori underpins this qualification therefore, the emphasis on Tourism Māori is superfluous.

Qualification Specifications | General Conditions for Programme

- Alignment with regulatory updates within NZQA.
- NZQA are in the process of updating the template and format of qualifications across the organisation, therefore the necessary changes will be made accordingly in collaboration with MQS and QAM.

Tourism Māori Level 5 - Qualification Review

The changes proposed by the Working Review Group are as follows:

Title: New Zealand Certificate in Tourism - Māori (Level 5)

- **Rationale for change:** The rationale mirrors that of the Level 3 & 4 Tourism Māori qualification as stated above.

Strategic Purpose Statement | Guiding Principles | Graduate Profile

- Minor cosmetic changes were applied for clarity and consistency throughout the qualification.

Employment/Cultural/Community Pathway

- Minor additions included.

Rationale for changes: Mātauranga Māori underpins this qualification therefore, the emphasis on Tourism Māori is superfluous.

Qualification Specifications | General Conditions for Programme

- Alignment with regulatory updates within NZQA.
- NZQA are in the process of updating the template and format of qualifications across the organisation, therefore the necessary changes will be made accordingly in collaboration with MQS and QAM.