

# Design and Visual Communication

## AS 91339

### Exemplar D - Achieve

**AS91339: Produce instrumental perspective projection drawings to communicate design ideas (3 credits)**

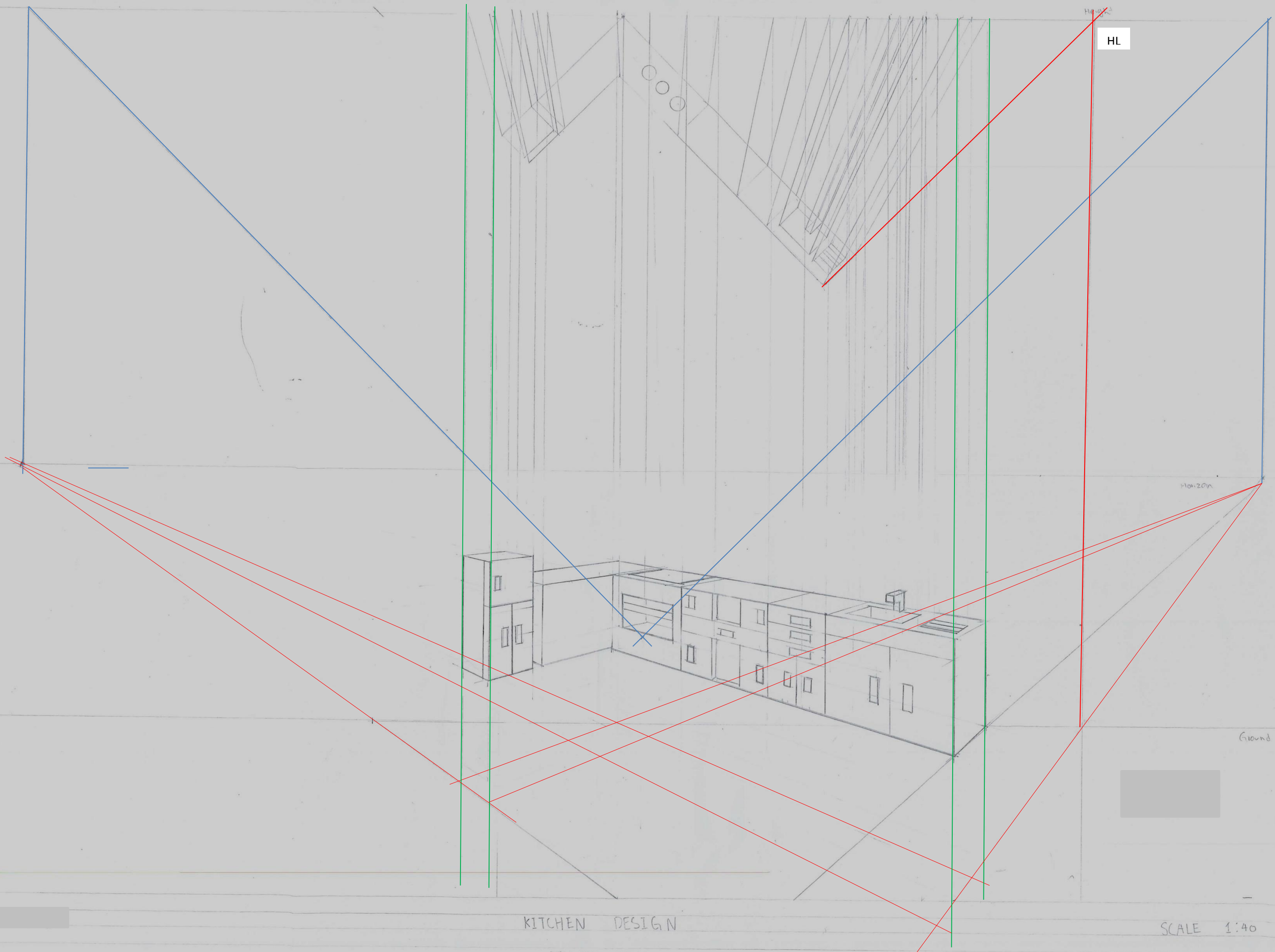
Achievement	Achievement with Merit	Achievement with Excellence
Produce instrumental perspective projection drawings to communicate design ideas.	Produce instrumental perspective projection drawings to clearly communicate design ideas	Produce instrumental perspective projection drawings to effectively communicate design ideas.
Uses perspective projection drawing <b>techniques</b> to communicate complex visual information.	Uses perspective projection drawing techniques to <del>skilfully</del> communicate complex visual information.	Demonstrate an ability to <del>select a viewpoint</del> that enables complex visual information of the design to be <del>effectively</del> communicated.
The instrumental perspective drawing shows <b>design features</b> .	The instrumental perspective drawing <del>clearly</del> shows <del>detail</del> of the design features	The instrumental perspective drawing <del>accurately</del> shows <del>detail</del> of the design features

A

**COMMENTS:**

The perspective principles have been applied (station point, vanishing points, ground line, eye line, picture plane and height line have all been set up correctly). However, the HL has not been used correctly, preventing this drawing from moving past achieved.

The design features are shown but not in detail, again preventing this drawing from moving past achieved.



HL

Horizon

Ground

NAME : [REDACTED]

KITCHEN DESIGN

SCALE 1:40