Pouch for phone, wallet etc
good for school, lots of space for laptops etc
Sandwiching for extra strength between bag and strap

Sturdy Pleather Strap
PUMP
water bottle pouch, good for School
easily accessible Storage for Phone, keys etc

Loop, for keys etc
Pouch on front of bag can store Phone, wallet etc
FRONT
blue plastic buttons as a design feature
BACK
STRAP
TOP
BASE
SIDE 1
SIDE 2

SIDE 2
BACK
BASE
FRONT
SIDE 1
FRONT
BACK
Metal loop connecting bag and strap
Plastic coated base as protection
BASE
TOP
SIDE 1
SIDE 2
STRAP
Handbag style

BASE
Padded slot, fits laptop
POCKET CLIP
FRONT
SIDE
BACK

rolled and eyelet, as a design feature
lace frill as design decorative feature
Sheer mesh material for floaty effect

open ended zip
interfacing for structure and strength
HEM
DART
plastic buttons

FINAL DESIGN

FRONT

BACK

HEM

STRAP

DART

Level 1 Design and Visual Communication

91063: Produce freehand sketches to communicate design ideas

Exemplar for Merit

This submission explores aesthetic and functional design features of a bag and garment in a textiles context. Quick rendering techniques communicate form and material properties.

Elements of construction detail are indicated. Proportion of the bag is communicated by showing it relative to the user.

Further exploring the use and operation of the items would strengthen this submission.