

Tourism is a fast growing industry which brings a significant different for the society around it. Tourism is really good for the economy but it comes with a negative side, too. Places that invest in physical appearance because of tourists, almost always forget about their own citizens, so, most of the time a lot of people get negatively affected by tourism.

The development of tourism makes the products made in that particular country increase in value, thus improving the economy and making it stronger. The Olympics on Brazil can be considered a good example. On exame.abril.com.br says that a massive amount of products had its prices increased because how big this event is, and because of the inflation, products like airplane tickets, hotels and restaurants.

Tourism is a great tool to spread the culture to other places. This exchange between communities happens because, most of the time, when people travel to a different country, they face a whole different “world”, different people and, sometimes, different rules. So when these people go back to their country, they tell other people about how “cool” or how unique the location was and how was his experience with the people there. This video “The Origin of French People of Pelotas” explain that in a town called Pelots, in Rio Grande do Sul, Brazil around 50 years ago, it was really common for the teenagers to travel to Europe to study. Because they stayed almost a whole year there, they got used to using cutlery and dress like Europeans, so when they went back to Brazil, they were really different compared with the rest of the society, they took the Europe’s culture to the south of Brazil.

One of the biggest problems of tourism is that it can be used as an excuse for immigrants to move. A lot of people go to other countries saying that they are going to visit some famous places, but what they actually do is try to get a job, so they can live there. Auckland, in New Zealand, suffers with that problem since a lot of people go to Auckland get a job just to live there, which makes the city overcrowded...

Most of the time when you have something about tourism that means money, and the government always thinks about that, so it does what it is possible to get more attention and attract more tourists, even if it means to the people who live near this area to have their life affected. On the website tourismconcern.org.uk/ says that the most intense development of tourism occurs in coastal areas and on islands, where potable water is scarce, and because of the tourists, local communities aren’t allowed on infrastructure built to ensure safe drinking water, because this water is for the tourists.

The tourism is really good if you are the person who is getting all the money from it, but for the rest of the population, tourism is something useless which brings more people, more rubbish meaning more problems. Tourism, for the common people, is just to meet people from other places, and nothing else.

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