

short term affects caused by tourism development, a holiday weekend would be the most appropriate time to conduct the research... (5)

The questionnaire provided a range of relevant data that could be clearly displayed and interpreted....The time of day and week did influence this data...

Alternate methods could be conducting other geographic research processes. For example, a people count to highlight whether congestion of pedestrian traffic is an issue for certain areas in the CBD, and if there were differences in density in mall entrances compared with in/outside the mall. This is provided evidence to further validate the resident responses relating to their impression of the impacts...(6)

Other alternate methods include spatial representation of the CBD. This would involve sketching a section of Tutanekai Street and grouping certain stores or businesses into whether their target market is locals or tourist. This would highlight whether the CBD is really meeting the needs of the residents. This data could be presented using a choropleth technique or précis sketch. Although these diagrams are not accurate representations, it is a spatial representation of the facilities available for residents (7).