

One consequence of the #Metoo social action for individuals was that victims felt empowered to share their own stories of sexual harassment and assault. Half a million people responded to Milano's original #MeToo Tweet in the first 24 hours. This shows that lots of people were inspired by these stories and were very grateful to have a platform to share their experiences. This is because previously they were probably silenced or not believed. These individuals most likely never have had a way of sharing their stories. ①

On consequence of the #MeToo social actions for society was that people are becoming more knowledgeable of what sexual harassment is and ways to prevent it. Google searches about the definition of sexual assault and harassment, EZYInsight reports, have been gradually on the rise since October. Google searches for "workplace harassment" have been on a gradual upward trend since October, too. This shows that society is taking note of the #MeToo social action and are educating themselves on this major issue. ②