

# S

93303Q



NEW ZEALAND QUALIFICATIONS AUTHORITY  
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD  
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

## Scholarship 2021 Media Studies

Time allowed: Three hours  
Total score: 24

### QUESTION BOOKLET

Answer all THREE questions.

Write your answers in Answer Booklet 93303A.

Check that this booklet has pages 2 and 3 in the correct order and that neither of these pages is blank.

**YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.**

**INSTRUCTIONS**

**Answer all THREE questions. Plan and write your answers in Answer Booklet 93303A.**

For EACH question:

- You should refer to a wide range of specific evidence to support your analysis.
- You may respond by agreeing or disagreeing with your chosen quotation, OR by considering a variety of points of view.

Do NOT use the same material to answer more than one question.

**QUESTION ONE: The close reading of media texts**

With reference to ONE of the quotations below, **analyse media texts (from any medium)** that you have read closely.

**Quotations** (Choose ONE)

1. "... what I've noticed in the last ten years in narrative films is the tyranny of the non-linear." *Brian Lindstrom*
2. "Human beings share the same common problems. A film [or media text] can only be understood if it depicts these properly." *Akira Kurosawa*
3. "I think audiences get too comfortable and familiar in today's movies [or other media texts]. They believe everything they're hearing and seeing. I like to shake that up." *Christopher Nolan*
4. "Good directors [or creators] don't answer questions with their work. They generate debate and create discussion." *Alejandro Gonzalez Inarritu*

**QUESTION TWO: The relationship(s) between media and wider society**

With reference to ONE of the quotations below, **analyse the development** of a medium/ media industry and/or the factors that shape it.

**Quotations** (Choose ONE)

1. "If you are going to bail out airlines and energy companies then you have to bail out the media as well." *Hamish McKenzie*
2. "They [social media platforms] may be changing the world, but it doesn't mean they run it." *Scott Morrison*
3. "The COVID-19 crisis will have a serious impact on the world of physical media [and/or other media], and not to face up to the reality would be naïve." *Mike Williams*
4. "Streaming isn't a format: it's a business model." *Mark Mulligan*

**QUESTION THREE: Media production**

With reference to ONE of the quotations below, **demonstrate critical understanding of one medium and its production context**, including reference to your own production experience.

**Quotations** (Choose ONE)

1. "The only safe thing is to take a chance." *Mike Nichols*
2. "A movie is a little like a question, and when you make it, that's when you get the answer." *Francis Ford Coppola*
3. "Dig where you stand, go for telling stories you know, the chances are those are the ones that will be most interesting to an audience." *Levan Akin*
4. "... failing at a lot of things has taught me how to succeed at them eventually ... you roll with the punches." *Lilly Singh*

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